

Channel Type	Retailers				DIY Distributors			Hybrid Distributors		Package Distributors		
												
<b>Channels</b>	<b>Kindle DP</b>	<b>iBooks</b>	<b>Nook Press</b>	<b>Kobo WL</b>	<b>Pronoun</b>	<b>Draft2Digital</b>	<b>Smashwords</b>	<b>Booktango</b>	<b>Lulu</b>	<b>eBookIT</b>	<b>BookBaby</b>	<b>Ingram Spark</b>
<b>Ebook market</b>	74%	12%	8%	4%								
<b>Distributes ebooks to</b>	Amazon	Apple	Barnes & Noble	Kobo	Amazon, iBooks, B&N, Kobo, Google	iBooks, B&N, Kobo, Google, others	iBooks, B&N, Kobo, Google, others	Amazon, iBooks, B&N, Kobo, Google	Amazon, iBooks, B&N, Kobo, others	Amazon, iBooks, B&N, Kobo, others	Amazon, iBooks, B&N, Kobo, others	Amazon, iBooks, B&N, Kobo, others
<b>Financial Aspects</b>												
<b>Usage fee</b>	Free	Free	Free	Free	Free	Free	Free	Free, package	Free, package	\$99-\$199	\$199-\$299	\$25
<b>Fee on sales <sup>1</sup></b>	30-65%	30%	35-60%	30%	retailer + 0%	retailer + 10%	retailer + 10%	retailer + 0%	retailer + 10%	retailer + 15%	retailer + 0%	retailer + 30%
<b>Updates &amp; changes</b>	Self, for free	Self, for free	Self, for free	Self, for free	Self, for free	Self, for free	Self, for free	Self for free, package extra.	Self for free, package extra.	They update at \$49/hour	They update at \$50-\$100	Revision fee \$25
<b>Profits paid how <sup>2</sup></b>	EFT, no threshold	Unclear, info limited.	EFT, \$10 threshold	EFT, \$50 threshold	Paypal, no threshold	Paypal, EFT, \$10 threshold	Paypal, \$10 threshold	EFT, \$50 threshold	Paypal, \$10 threshold	Paypal, no threshold	Paypal, own threshold.	Paypal, no threshold info.
<b>Paid when</b>	Monthly	Monthly	Monthly	Monthly	Quarterly	Quarterly	Quarterly	Quarterly	Monthly	Monthly	Weekly	Monthly
<b>Book Formatting</b>												
<b>Manuscript formats in <sup>3</sup></b>	html	doc, epub via Author app	doc, docx, txt, epub, html	doc, docx, mobi, odt	docx, epub	doc, docx, epub	doc, rtf, epub	doc, docx, rtf, epub	doc, docx, rtf, odt	doc, docx, rtf, epub	doc, docx, pdf	epub
<b>Converted formats out</b>	mobi	ibooks, epub	epub	epub	epub, mobi	epub, mobi, pdf	epub, mobi, pdf, others	epub, mobi	epub, mobi	epub, mobi	epub, mobi	epub, mobi
<b>Cover size and file type</b>	1563 x 2500px jpg, tif	1600 x 2400px jpg, png	1333 x 2000px jpg, tif	1600 x 2400px jpg, png	1600 x 2400px jpg, tif, png, pdf	1600 x 2400px jpg	1600 x 2400px jpg, png	1400 x 2100px jpg, tif, gif	612 x 792px, jpg	1659 x 2500px jpg, tif, png, etc	1400 x 2100px jpg, tif, png	1600 x 2560px jpg
<b>Distribution time</b>	Days	Days	Days	Days	Hours to days	Hours to days	Hours to days	Hours to days	Days to weeks	Days to weeks	Days to weeks	Days to weeks
<b>ISBNs</b>	Own ID, BYO	Own ID, BYO	Own ID, BYO	Own ID, BYO	Free or BYO	Free or BYO	Free or BYO	Free, no BYO	Free or BYO	Free or BYO	\$29.00	\$125.00
<b>General Information</b>												
<b>Search facility</b>	Yes	Yes	No	No	On help page	No	No	Yes	Yes	On help page	No	Yes, little info
<b>Extra services</b>	Print via Createspace, cover creator	Templates, widgets			Marketing data	Print via Createspace	Bookshop	Bookshop, Online editor, cover design	Bookshop, cover wizard, POD	Bookshop, audiobooks, POD	Bookshop, print books, POD	Print books, POD
<b>Comments</b>	Manuscript must be in html. Good help info, easy sign-up.	iBooks app only for Apple hardware. Limited pre sign-up info.	Not available for Australian writers.	Limited pre sign-up info.	Good help files, market info, easy formatting.	Easy formatting. Limited pre sign-up info.	Extensive help guides.	Limitations. Pushes paid services.	Won't do Kindle or Kobo distribution for Australia.	No free service. Disorganised help system.	No free service. Limited pre sign-up info.	No free service. Limitations for Amazon, Apple. Limited pre sign-up info.
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<sup>1</sup> Approx. percentage, varies slightly depending on channel, sales type. Amazon charges small 'delivery' fee.

<sup>2</sup> Paypal has additional fees. Some channels have check payments available with a higher threshold.

<sup>3</sup> For an explanation of formats etc., see [epubbing.net](http://epubbing.net)